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BERNER SHARES LATEST PRIVATE LABEL TRENDS IN RTD COFFEE BEVERAGES AND CLEAN LABEL DIPS AT 2018 PLMA SHOW

Chicago, IL – (November 8, 2018) - Bernier Food & Beverage LLC (Bernier), a leading private label and contract manufacturing supplier of quality food and beverage products, is showcasing the latest ready-to-drink (RTD) coffee beverage and clean label dip trends at PLMA's 2018 Private Label Tradeshow. PLMA's annual tradeshow event brings retailers and wholesalers together to source their private label programs and is being held November 11-13, 2018 at the Rosemont Convention Center near Chicago, Illinois.

PLMA attendees can sample some of the latest food and beverage trends at Bernier's booth #F6305, including:

- **RTD coffees**—Bernier will be offering their RTD beverages, including iced coffee and tea lattes. These grab-and-go refreshments target today's busy consumer, with new flavors including birthday cake, vanilla maple, and coconut and in-demand packaging including smaller sized 8 oz. and 11 oz. aluminum cans. As this RTD beverage category continues aggressive growth, sales are expected to reach \$1.9B in total U.S. sales by 2022. Bernier can help retailers capture private label sales, so stop by the booth and find out how to turn ideas into successful finished products with Bernier's full line of milk-based ready-to-drink coffee, protein, tea and other low-acid beverages.
- **Clean label dips**—Bernier is also showcasing a wide variety of new clean label dip products at PLMA for retailers wanting to gain sales through the clean label movement. An estimated 75% of consumers evaluate ingredients on packaging and note they are willing to pay more for products that highlight 'free from', perceiving them as healthier food choices. Now retailers can launch healthier options for snack customers, with a private label dip program that includes clean, clear 'free-from' labels. Customers can have healthier food products with no artificial flavors or colors that are also free from gluten, msg and preservatives, as Bernier delivers a premium quality product with a delicious taste consumers will buy again and again.

Tyler Kneubuehl, Director of Marketing and Analytics, Bernier said, "We encourage PLMA attendees to stop by our booth #F6305 and try some of the latest seasonal latte flavors and tea lattes we have developed. We will also showcase our expanded line of great tasting clean label dips that feature in-demand 'free-from' labels at the show. These dips are free from artificial flavors, colors and other ingredients consumers no longer want included on labels or in their foods. Bernier continues to grow and expand to service our customers, and we are excited to share these new private label products that consumers are sure to love."

Bernier has more than twenty years of experience with retort processing and can be a single source partner for retailers who want to provide consumers with safe, delicious, and consistent food and beverages. They are committed to providing flexible, tailored solutions to help retailers grow market share, differentiate themselves from their competition, and widen profitability with private label brands in a variety of tiers, including entry level, national brand equivalent,

premium, super premium, and organic offerings. Today Berner is one of the largest, most successful producers of retort dips, sauces, aerosol cheese and shelf stable RTD coffee and tea beverages. Their facilities are USDA approved, SQF2000 Level III, HACCP certified, and meet the demanding standards of virtually every major retailer in North America.

For more information on Berner Food & Beverage, please visit www.bernerfoods.com.

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About Berner Food & Beverage

Berner Food & Beverage is a leading private label supplier of quality food and beverage products to a majority of the top retail chains across all trade channels. They provide a single source of supply for both Store Brand products and Contract Manufacturing. Their recent 200,000 sq. ft. production and warehouse addition increases capabilities, making Berner Food & Beverage a single source partner for food and beverages including processed dips, sauces, aerosol cheese, and RTD coffees and teas. Their facilities are USDA approved, SQF2000 Level III, HACCP certified, and meet the demanding standards of virtually every major retailer in North America.